

Tuesday August 3, 2010

Hi

Welcome to the new edition of the Anchor Group Services newsletter.

In this issue, we're delighted to bring you news of our new parking service, why we recommend the 'Secured Environments Award' and recent research about security strategies.



Thank you all very much for your comments on our last newsletter and if you have any more, please do not hesitate to contact me at [andrew.harper@anchorgroup.eu](mailto:andrew.harper@anchorgroup.eu). The Anchor Group Services team and myself look forward to hearing from you.

*Andrew Harper, Chief Executive*

### **New car parking service**

Anchor Group Services has always had a refreshing approach to service delivery, believing that it's time that the traditional service delivery is shaken up and looked at with a new pair of eyes. Combined with our proven track record in delivering a proactive service, we're now delighted to extend this to the car park management sector with the launch of Anchor Car Parking Solutions (AnchorCPS).

At AnchorCPS, we've reviewed the role of the Parking Attendant in order to generate better value from the resource, as well as providing a more positive experience for car park users – areas we've concentrate on include training on customer service, conflict management and first aid; being a customer ambassador and litter picking to support our existing cleaning operation.

[Find out more about how Anchor CPS can add value to your business.](#)

### **Cost saving through technology**

We're aware of the increasing pressure our clients are facing to find overhead reductions and as a result, have been looking at how savings of up to 80% of your security guarding costs can be achieved over 5 years without reducing effectiveness. This can be achieved via various methods, including offering a combination of CCTV and remote access control via our 24/7 monitoring centre to replace the night time security guard. [Find out more >>](#)

### **'Secured Environment' award**

At Anchor Group Services, we're always looking for ways to help our customers more and believe the 'Secure Environments' award is one way we can do this. It's a police certification scheme, awarded to organisations who can show they have protected themselves against crime. [Find out more >>](#)

### **Is your security strategy 'fit for purpose'?**

How robust is your security strategy? Recent research has found that very few companies have a full security strategy in place and when they do, it's rarely seen as 'fit for purpose'. [Find out more >>](#)

### **On Brand at White Rose**

We're very proud of two members of the Anchor Security Team at White Rose Shopping Centre in Leeds who were nominated as On-Brand employees of the month by Peter Cook, Centre Director. Well done to Anthony Dennis and Dave Heart for demonstrating their knowledge about both the site and the stakeholders. [Find out more >>](#)

#### **New contracts**

It was all hands to the deck as Anchor's cleaning management team mobilised over 100 staff to commence the second stage of operations for JLT in four of their buildings in the City of London, including their Headquarters.

[Find out more >>](#)

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